

**AVIK INTERNATIONAL MARKETING PVT LTD**  
**CIN: U477912PB2023PTC059022**

**Registered Office:**

Shop No. 17 ST No. 3 GTB Nagar  
Near Veer Palace Jamalpur  
Awana Ludhiana 141010 Punjab  
Website : [www.avikinternational.com](http://www.avikinternational.com)  
Email : [info@avikinternational.com](mailto:info@avikinternational.com)

**DECLARATION BY DIRECT SELLING ENTITIES/COMPANIES PROFORMA**

**PART – A**

1	<p>(i) Name of the Company (As Registered)</p> <p>(ii) CIN No:</p> <p>(iii) Name and address of Directors on Board (Enclose details)</p>	<p>1) – Avik International Marketing Pvt. Ltd.</p> <p>2) - U47912PB2023PTC059022</p> <p>Directors Name and email id and Phone No.</p> <p>1. Name : LAKHWINDER SINGH Email ID : Lsl143punjab@gmail.com Mobile No. 9914947723</p> <p>2. Name : PRAVENDRA SINGH Email ID : aimpravendra@gmail.com Mobile No. 84330 39723</p>
2	<p style="text-align: center;"><b>DETAILS OF REGISTRATION (WITH JURISDICTION)</b></p> <p>(a) Address of Registered Office (Enclose copy of Registration</p> <p style="text-align: center;">:</p> <p>(b)</p> <p>Email :</p> <p>(c) Telephone Nos:</p> <p>(d) Company Website:</p> <p>(e) Details of other registrations (with jurisdiction), if any</p> <p style="text-align: center;">( Attach copy of Registration Certificate)</p> <p>(f) Type of Entity (Private, Public, Trust, Ltd, Etc.)</p>	<p>A) Shop No.17 ST No.3 GTB Nagar Near Veer Palace Jamalpur Awana Ludhiana -141010 Punjab</p> <p>B) – info@avikinternational.com</p> <p>C) – 9914947723</p> <p>D) - www. avikinternational.com</p> <p>E) – NA</p> <p>F) - Private Limited</p>

3	<p>HEAD OFFICE</p> <p>(a) Address</p> <p>(b) E-mail</p> <p>(c) Details of Key Management Personnel as per registration under the Companies Act:</p> <p>(d) Details of Regional Offices:</p> <p>(e) Nodal Officer for interacting with D/o Consumer Affairs; (Name, designation, Tel No., e-mail, Fax, mobile No.)</p>	<p>A) Head Office B) Shop No.17 ST No.3 GTB Nagar Near Veer Palace Jamalpur Awana Ludhiana -141010 Punjab</p> <p>B) – info@avikinternational.com C) – Lakhwinder Singh C) Shop No.17 ST No.3 GTB Nagar Near Veer Palace Jamalpur Awana Ludhiana -141010 Punjab</p> <p>E) Name : MANISHA Email ID: manishabawa78600@gmail.com Mobile No. 6280771132</p>
4.	<p>Whether anyone from the Management was convicted by any court in the past within the past 5 years (from the date of application). If so, the details thereof;</p>	<p>Management was not convicted by any court in the past within the past 5 years (from the date of application)</p>
5.	<p>Whether direct selling is of Products or services or both?</p>	<p>Products</p>
6.	<p>Details of License(s), Trade Mark or Principal Brand which identifies the company:</p>	<p>Attached files</p>
7.	<p>i. Address / Telephone Nos. / e-mails etc. of Customer Care &amp; Grievance Redress Cells (HQ &amp; Branches);</p> <p>ii. Details of Consumer Grievance Redress Committee as per Rules :</p> <p>a. Member Name, Phone No and email:</p> <p>b. Member Name, Phone No and email:</p> <p>c. Member Name, Phone No and email:</p>	<p>D) i)Avik International Marketing Pvt. Ltd. Shop No.17 ST No.3 GTB Nagar Near Veer Palace Jamalpur Awana Ludhiana -141010 Punjab</p> <p>Name : MANISHA Email ID manishabawa78600@gmail.com Mobile No. 6280771132</p> <p>1. Name : LAKHWINDER SINGH Email ID : Lsl143punjab@gmail.com Mobile No. 9914947723</p> <p>2. Name : PRAVENDRA SINGH Email ID : aimpravendra@gmail.com Mobile No. 84330 39723</p> <p>Name : MANISHA Email ID manishabawa78600@gmail.com Mobile No. 6280771132</p>

PART B

(Direct Selling Business Details)

8.	Details of Products / Services offered (www.avikinternational.com)	Yes/No
9	<p>Please confirm the following about your direct selling scheme: -</p> <p>(a) It has no provision that a Direct Seller will receive remuneration or incentives for the recruitment / enrolment of new participants and provide that direct sellers will receive remuneration derived only from the sale of goods or services.</p> <p>(b) It does not require a participant to purchase goods or services:</p> <p>i. for an amount that exceeds an amount for which such goods or services can be expected to be sold or resold to consumers;</p> <p>ii. for a quantity of goods or services that exceeds an amount that can be expected to be consumed by, or sold or resold to consumers;</p> <p>(c) It does not require a participant to pay any entry/registration fee, cost of sales demonstration equipment and materials or other fees relating to participation;</p> <p>(d) It provides a participant with a written contract describing the “material terms” of participation;</p> <p>(e) It allows or provides for a participant a reasonable cooling-off period to participate or cancel participation in the scheme and receive a refund of any consideration given to participate in the operations;</p> <p>(f) It allows or provides for a buy-back or repurchase policy for “currently marketable” goods or services sold to the participant at the request of the participant at reasonable terms;</p>	<p>Yes / No</p> <p>Yes / No</p> <p>Yes / No</p> <p>Yes / No</p> <p>Yes / No</p> <p>Yes/ Yes</p>
	<p>Note: 1. Give details in regard to the above in an enclosure. 2. In case any of the answers in this para is ‘No’, please provide full details with reasons in an enclosure.</p>	
10	<p>(a) Whether proper identity document(s) to all the Direct Sellers are issued.</p> <p>(b) Whether you maintain “Register of Direct Sellers” wherein relevant details of each enrolled Direct Seller is updated and maintained with details including verifiable proof of address, proof of identity and PAN as per the Income Tax Act.</p> <p>(c) What is the mechanism for payment of VAT? Give details.</p>	<p>Yes</p> <p>Yes</p>
11.	<p>(a) The website is proper and updated regularly with all relevant details, contact information, details pertaining to management, products, product information and complaint redress mechanism for direct sellers and consumers.</p> <p>(b) There are arrangements for registering consumer complaints online or otherwise and grievances are resolved within 45 days of date of making such complaints. Details to be provided.</p>	<p>Yes</p> <p>Yes</p>
12	<p>Notes/Remarks, if any. For direct seller and customer grievance</p> <p><a href="https://www.avikinternational.com/grievance.aspx">https://www.avikinternational.com/grievance.aspx</a></p>	

**Part – C**  
**(UNDERTAKING)**

\* \* \*

I Lakhwinder in the capacity of director of the Avik International Marketing Pvt. Ltd. declare that we are compliant with the following:

(a) We do not promote a Pyramid Scheme, as defined in Clause 1(11) or enroll any person to such scheme or participate in such arrangement in any manner whatsoever in the garb of doing Direct Selling business.

(b) We do not participate in Money Circulation Scheme, as defined in Clause 1(12) in the garb of Direct Selling of Business Opportunities.

(c) We are compliant with all the remaining aspects mentioned in the (Direct Selling) Rules 2021 with

Gazette CG-DL-E-28122021-232214 and Serial No. 730 Dated 28th December 2021 by the Department of Consumers, Ministry of Consumer Affairs, Food and Public Distribution and shall also provide such details as may be notified from time to time.

At New Delhi" and Laws, Rules, regulation and Direction issued by the Central and State Government of India

Place: Delhi

SD/-

Name- Lakhwinder Singh  
Email ID : Lsl143punjab@gmail.com  
MobileNo. 9914947723  
Email Id: [info@avikinternational.com](mailto:info@avikinternational.com)  
Website: [www.avikinternational.com](http://www.avikinternational.com)

LIST OF ENCLOSURES		
S.NO.	Description	Page Nos.
1	Declaration Performa duly completed	
2	Undertaking on 25/-Non-Judicial stamp paper	
3	Certificate of Registration and Memorandum & Article of Association	
4	PAN & Address confirmation proof of the company	
5	List of Board of Directors, contact details, identification documents	
6	Product List with MRP and DP	
7	GST Registration	
8	Brief details of direct selling scheme and compensation plan	
9	Copy of Trade Mark Registration application	
10	Sample of Contract with direct sellers/ distributors	
11	Sample of identity card being issued to direct selling distributors	
12	Grievance committee/Mechanism	
13	Listing with National Consumer Helpline No.	
14	Business Plan approved and attested by CS	